

Listing Guidelines

Contributed by Administrator
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In order for loans to be approved for posting by Webmaster Lending they must be tied to a specific project and include the following information in addition to what Prosper requires.

- Borrower must explain the general concept he or she is planning to implement. If an existing website exists, an URL must be included in the listing
- Borrower must include relevant experience
- A plan and budget on how the money raised will be spent such as marketing, development, and hiring
- List of successful websites the borrower had operated or is currently operating
- Username(s) of the borrower on webmaster community sites such as Sitepoint, Digitalpoint, Webmaster World, Cre8asite
- For new projects:
 - Expected source of income (example: AdSense, YPN, and others)
 - Expected monthly income once established
- For the expansion of an existing website
 - Screenshot of year to date monthly web traffic stats
 - Screenshot of last month daily web traffic stats
 - Screenshot of year to date monthly earnings (example: AdSense, YPN, Paypal, and others)
 - Screenshot of last month daily earnings (example: AdSense, YPN, Paypal, and others)

All additional information not posted on the Prosper listing will be on Loan Listing section. Please note, Webmaster Lending does not endorse nor underwrite in any way the loans in the marketplace. Furthermore, Webmaster Lending does not guarantee the authenticity of the information provided in the listings. Our job is to ensure all listings are compliant with our posting guidelines.